

“ICAN” MISSION STATEMENT

The ICAN Campaign is an interactive curriculum designed to empower and equip young people with the tools to achieve their dreams. In collaboration with the Kentucky Department of Education and the Office of the Lt. Governor, our interactive video curriculum is being distributed to classrooms across the Commonwealth of Kentucky. ICAN is an acronym that stands for Inspire, Cultivate, Affirm, and Never-Give-Up.

